MEASURE M
Streets and Watershed Improvements

A community information session was held on May 2, 2013 to inform the public about Measure M. The meeting included a public comment period and a survey of public preferences. This document is prepared to respond to the questions asked and to provide a summary of the survey results.

Public Questions and Planning Team Responses:

No.	Public Comments/Questions	Planning Team Response
1	The planning team should use a website and there needs to be a better process for taking comments. If we want to encourage people to send comments, it's not efficient to send them to staff. A Google doc would even be better.	The planning team developed a website for Measure M, with an online survey, to make it easier to interact with the community. It was not approved by the City due to the precedence it would set and the short duration of this process. The planning team is making the best use of traditional media and is open to ideas on better ways to communicate with the public.
2	Have we considered paving only the center of the street, and not the parking strips, as they've done in Oakland?	The planning team has discussed this with the Public Works Department and they are aware of this concept and the use in Oakland.
3	The scenario planning process should allow for voting; maybe through dot voting or clickers.	The planning team values this input and will be using a more inter-active approach with the public at the June 8th community meeting.
4	Greater weight should be given to projects that align with multiple issues, like bicycling, walking and climate change. We should consider what projects will lead to multiple benefits, and we can develop a formula based on these multiple benefits to score and rank projects. Look to green infrastructure projects in Emeryville.	The planning team values this input and will be moving to a multiple criteria "scorecard" approach to prioritize future projects. This new approach will be discussed at the June 8th community meeting.
5	Have we considered cool pavements?	The planning team is aware of cool pavements and has informed the Public Works Department. We will try to learn more on this as the process moves forward.
6	Are we considering the use of the funding to leverage outside money, like through matching funds?	The Public Works Department regularly reviews the availability of grant funding to leverage City funds on a variety of projects. This will be part of the scorecard criteria.
7	We can look at MRP (stormwater permits for litter collection) funds and leverage those funds since Measure M projects can assist with litter collection (example: sidewalk planting strip can catch litter and then be picked up, rather than litter going into sewers).	The planning team has informed the Public Works Department and they will look into how stormwater permit funding can be leveraged in conjunction with Measure M funds.

If you have questions, contact:
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Summary of Survey Results

We received 15 survey responses at the May 2nd community meeting. The results are summarized as follows.

Survey Question 1—Funding needs and priorities:

"Utilizing sustainable and durable paving" received the highest number of votes for "highly important" priorities for Measure M funding.

Funding needs and priorities:	Number of Votes (out of 15 surveys)		
	Somewhat Important	Very Important	Highly Important
Improve pavement condition	4	5	5
Improve water quality of creeks and bays	2	6	5
Utilize sustainable and durable paving	1	3	8
Reduce flooding	3	8	2

When the priorities were ranked, there was no consensus. Each funding need and priority received equal numbers as a top priority. Although respondents ranked the "utilize sustainable and durable paving" priority slightly higher overall.

Survey Question 2—Secondary benefits:

'Improving pedestrian and bike mobility' had 8 high priority votes, with 'reducing greenhouse gas emissions' at 5 high priority votes. 'Providing traffic calming' came in last with only one high priority vote.

Survey Question 3—Types of streets that should include green infrastructure:

Types of streets:	Number of Votes (out of 15 surveys)
Streets identified in the Watershed Management Plan	11
Streets slated for full reconstruction (versus just an overlay)	9
Streets with documented flooding	8
Streets that drain directly to a creek or water body	10
Streets that are seen by many residents	8
Others (streets with trash; bike boulevards; streets that are pollutant source hot spots; bike and pedestrian friendly streets)	4

'Streets identified in the Watershed Management Plan' and 'Streets that drain directly to a creek or water body' received the highest number of votes